

# RESUME

**B.KARTHIKEYAN M.B.A., M.Phil**

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## CAREER OBJECTIVE

To build a long-term profession as a teacher that will offer endless opportunities for career growth and to keep up with cutting-edge educational technologies.

## EDUCATIONAL QUALIFICATIONS

| <b>COURSE</b>              | <b>INSTITUTION</b>  | <b>BOARD/<br/>UNIVERSITY</b>      | <b>YEAR OF<br/>PASSING</b> | <b>Progression/<br/>CGPA/Percentage</b> |
|----------------------------|---|-----------------------------------|----------------------------|---|
| M.Phil                     | JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE, Trichy - 20 | Bharathidasan University, Trichy  | 2014                       | 74.8                                    |
| MBA                        | JAMAL INSTITUTE OF MANAGEMENT, JAMAL MOHAMED COLLEGE, Trichy - 20 | Bharathidasan University, Trichy  | 2012                       | 70                                      |
| B.Sc<br>(Computer Science) | JAMAL MOHAMED COLLEGE, Trichy - 20                                | Bharathidasan University, Trichy  | 2010                       | 68                                      |
| HSC                        | Sacred Heart Higher Secondary School, Tiruchirappalli             | State Board of School Examination | 2007                       | 51                                      |
| SSLC                       | Sacred Heart Higher Secondary School, Tiruchirappalli             | State Board of School Examination | 2005                       | 71.5                                    |

## TEACHING EXPERIENCE

| DEPARTMENT              | INSTITUTION                                       | DESIGNATION         | PERIOD OF SERVICE  |
|-------------------------|---|---------------------|--|
| Business Administration | Jamal Mohamed College,<br>Tiruchirappalli -620020 | Assistant Professor | 01 <sup>st</sup> September 2014 to<br>Till date (9 Years ) |

## SUBJECTS HANDLING

- Marketing Management,
- Services Marketing,
- Business Environment,
- Operations Research,
- Computer Practical papers
- Strategic Management,
- Management Information Systems,
- Financial Services.
- Business Communication

## WORKSHOP ATTENDED

- Attended One Day Workshop on **EMPLOYABILITY SKILL DEVELOPMENT** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620 020, held on 17<sup>th</sup>February 2017
- Workshop on **GST – PRINCIPLES & PRACTICES** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620 020, held on 11<sup>th</sup>January 2018
- Workshop on **PROMOTING YOUNG ENTREPRENEURS – GUIDELINES AND GUIDANCE** organised by Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 620020, held on 17<sup>th</sup>December 2018
- Attended **the UGC CPE Sponsored Two days workshop on PROFESSIONAL DEVELOPMENT FOR ACADEMIC LEADERSHIP IN CURRICULUM DESIGN** organized by Curriculum Development Cell, Jamal Mohamed College, , Tiruchirappalli – 620 020, held on 18<sup>th</sup> and 19<sup>th</sup> January 2019

## OTHER ACHEIVEMENTS

- Received Akshar mission award from SSI computer education 2005
- Secured First mark in **Enterprise resource planning** in the autonomous exam held on April 2011
- **AD-ZAP Event Organiser** at EXOBIZ 2017-State level Inter-Collegiate Management Meet, Held on 04<sup>th</sup>March 2017
- **BEST MANAGER Event Organiser** at EXOBIZ 2019& EXOBIZ 2020 -State level Inter-Collegiate Management Meet

## SEMINAR PAPER PRESENTATION AND PAPER PUBLICATIONS

| S.No | College (or) Organisation (or) Journal Name | Place           | Seminar Title  | Title of the Paper                                      | Date   |
|------|---|-----------------|--|---|--|
| 1    | Jamal Mohamed College,                      | Tiruchirappalli | Knowledge management practices to develop skills of college students | Knowledge management practices ISBN : 978-93-91563-26-4 | 12 <sup>th</sup> & 13 <sup>th</sup> October 2022 |

## COMPUTER KNOWLEDGE

- Knowledge with Microsoft office kit – MS Excel, MS Word, Power Point
- Knowledge with computer Hardware

## AREA SPECIALISATION

- Marketing, Services Marketing, Consumer Behaviour

## PERSONAL DETAILS

D.O.B : 21.09.1989  
Languages Known : English, Tamil  
Gender : Male.

## DECLARATION

I hereby declare that the particulars given above are genuine to the best of my knowledge and belief.

Place: Trichy

Date :

B.KARTHIKEYAN